



Schools for wisdom



David Brooks

Friends of mine have been raving about the documentary “Most Likely to Succeed,” and it’s easy to see what the excitement is about. The film is a bold indictment of the entire K-12 educational system.

Greg Whiteley’s documentary argues that the American school system is ultimately built on a Prussian model designed over 100 years ago. Its main activity is downloading content into students’ minds, with success or failure measured by standardized tests. This lecture and textbook method leaves many children bored and listless.

Worse, it is unsuited for the modern workplace. Information is now ubiquitous. You can look up any fact on your phone. A computer can destroy Ken Jennings, the world’s best “Jeopardy!” contestant, at a game of information retrieval. Computers can write routine news stories and do routine legal work. Our test-driven schools are training kids for exactly the rote tasks that can be done much more effectively by computers.

The better approach, the film argues, is to take content off center stage and to emphasize the relational skills future workers will actually need: being able to motivate, collaborate, persevere and navigate through a complex buffet of freelance gigs.

Whiteley highlights one school he believes is training students well. This is High Tech High, a celebrated school in San Diego that was started by San Diego business and tech leaders. This

school takes an old idea, project-based learning, and updates it in tech clothing.

There are no textbooks, no bells marking the end of one period or start of the next. Students are given group projects built around a driving question. One group studied why civilizations rise and fall and then built a giant wooden model, with moving gears and gizmos, to illustrate the students’ theory. Another group studied diseases transmitted through blood, and made a film.

“Most Likely to Succeed” doesn’t let us see what students think causes civilizational decline, but it devotes a lot of time to how skilled they are at working in teams, demonstrating grit and developing self-confidence. There are some

great emotional moments. A shy girl blossoms as a theater director. A smart but struggling boy eventually solves the problem that has stumped him all year. The documentary is about relationships, not subject matter. In the school, too, teachers cover about half as much content as in a regular school. Long stretches of history and other subject curriculums are effectively skipped. Students do not develop conventional study habits.

The big question is whether such a shift from content to life skills is the proper response to a high-tech economy. I’d say it’s at best a partial response. Ultimately, what matters is not only how well you can collaborate in groups, but the quality of the mind you bring to the group. In rightly playing up soft skills the movie underemphasizes intellectual virtues. For example, it ignores the distinction between information processing, which computers are good at, and knowledge, which they are not.

If we want to produce wise people, what are the stages that produce it? First, there is basic factual acquisition. You have to know what a neutron or a gene is, that the Civil War came before the Progressive Era. Research shows that students with a concrete level of core knowledge are better at remembering advanced facts and concepts as they go along.

Second, there is pattern formation, linking facts together in meaningful ways. This can be done by a good lecturer, through class discussion, through unconscious processing or by going over and over a challenging text until it clicks in your head.

Third, there is mental reformation. At some point while studying a field, the student realizes she has learned a new language and way of seeing — how to think like a mathematician or a poet or a physicist.

At this point information has become knowledge. It is alive. It can be manipulated and rearranged. At this point a student has the mental content and architecture to innovate, to come up with new theses, challenge others’ theses and be challenged in turn.

Finally after living with this sort of knowledge for years, exposing it to the rigors of reality, wisdom dawns. Wisdom is a hard-earned intuitive awareness of how things will flow. Wisdom is playful. The wise person loves to share, and cajole and guide and wonder at what she doesn’t know.

The cathedrals of knowledge and wisdom are based on the foundations of factual acquisition and cultural literacy. You can’t overleap that, which is what High Tech High is in danger of doing.

“Most Likely to Succeed” is inspiring because it reminds us that the new technology demands new schools. But somehow relational skills have to be taught alongside factual literacy. The stairway from information to knowledge to wisdom has not changed. The rules have to be learned before they can be played with and broken.

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Our vanishing flowers

Stephen L. Buchmann

TUCSON Ours is one of the most colorful relationships of history: We need flowers for our very survival, and in turn flowers — the plants that exist as crop cultivars or horticultural cut flowers or potted beauties — rely on us to reproduce and spread. But all is not well in this storied partnership: We who behold or nurture flowers are condemning their wild relatives to extinction at an alarming rate, and the world is quickly becoming a lesser place without them.

Our prehistoric ancestors certainly made use of flowering plants. Imagine an early human forager 200,000 years ago, a woman walking from her camp searching for edible leaves, fleshy berries, tubers and hard seeds. She is a keen observer of nature, noticing and remembering when food plants and animals were scarce or abundant. Patches of flowering plants beckon as colorful and scented beacons in otherwise drab monotonous of brown earth and green vegetation. Because of her past associations with flowers, she’ll return to the patch in a few weeks when the tasty berries have ripened. She knows what many moderns have forgotten — that flowers are the harbingers of the fruits and seeds that sustain and keep us healthy.

Flowers are relative newcomers: Only recently in the Earth’s 4.5-billion-year history have they adorned special plants. For most of the distant past, except for the colors of male birds, butterflies and other insects, fish and lizards, the world was an expanse of brown and red soils and rocks, and green forests, savannas and meadows. Then something extraordinary happened. About 130 to 160 million years ago, the group of plants we know as angiosperms invented flowers and never looked back. Opinions vary since so many flowering plants have yet to be discovered or named, but the Earth may hold at least 350,000 uniquely different species.

Early insects that had fed on sap, leaves and sugary exudates in the “extrafloral” nectaries of ferns, cycads and their allies, began to visit the earliest flowers (such as *Archaeofructus*) in search of protein-rich pollen and sweet nectar. Unknowingly, in their search for food these early flower-visiting insects became contaminated with and carried precious microscopic pollen grains. Pollinating animals became regular and dependable floral visitors, exactly the go-betweens that sessile plants required.

Turn your Rome Beauty or Red Delicious apple upside down and examine it closely. Those five small brown appendages are remnants of the once green sepals, and inside those are the shriveled remnants of the anthers and pistil, the reproductive organs of the apple blossom. Your sweet apple began its life as a delicate and ephemeral blossom on a fruit tree until visited by a pollinating bee. Once fertilized, the flower’s ovary grew thousands of times in size until it became a tasty apple.

This is the secret of flowers. They entice animals with their colors, shapes and scents, then reward them with pollen, nectar, essential oils, resins, shelter and even warmth. Flowers exist as living billboards signaling to insects, birds and bats, and sometimes us, for the sexual service of pollination they require. Flowers develop into fruits con-

taining the seeds that become the next generation of plants — and the basis of many human foods.

Although the wind-pollinated cereal crops — including rice, wheat, maize and barley — keep the world’s 7.2 billion people from starvation, the colorful fruits and berries we relish keep us healthy and happy. Given a choice, who would prefer a bland, starchy maintenance diet? We can’t forget that the fruits and seeds of wildflowers, shrubs and trees also feed many of the world’s herbivorous wildlife, from Chesapeake Bay northern cardinals to African hornbills, along with fat bears, skunks, bats and even crocodiles. This is the vital

link between flowers and food for many animals — including us. Flowers and fruits are the basis for many medicines, while providing cotton, flax fibers and beverages. Roses, jasmine and ylang-ylang contribute their fragrant molecules as ingredients in the

world’s costliest perfumes. Cut flowers are a multibillion-dollar industry. It’s becoming ever more apparent that we need flowers to maintain our health, our food supply, and for our happiness and mental abilities. Flowers also make us smile; they lift our spirits. Psychological studies indicate that floral scents may enhance long-term memory formation.

But now we are losing many flowering plants to extinction before we even knew they existed. An estimated 68 percent of the world’s flowering plants are now threatened or endangered. This staggering loss of diversity is due to anthropogenic causes, including habitat loss, degradation and invasive species.



Thelymitra campanulata in southwestern Australia is under threat from urban growth.

Overselling breast-feeding

BREAST-FEEDING, FROM PAGE 7

tion to breast-feed exclusively for six months if you are a stay-at-home mom with a breadwinning partner. In a country where the average working mother returns to work six weeks after having a baby, and nearly 30 percent of new mothers take no maternity leave at all, breast-feeding for any length of time is very hard to do.

The effect of the moral fervor surrounding breast-feeding goes beyond mere shaming. It also reflects, and reinforces, the divisions of race and class that have long characterized American social life. Although 89 percent of women in the top income quintile breast-feed, 68 percent of those below the poverty line initiate breast-feeding. Whereas 79 percent of white women breast-feed, 63 percent of black women do. Breast-feeding is a lifestyle choice the majority now make, but it is more common among white middle- and upper-middle-class parents.

In other words, the breast-feeding imperative has elevated the parenting habits of that relatively privileged minority to a universal standard of good parenting. In 2012, the surgeon general and the American Academy of Pediatrics identified breast-feeding as a public health issue. Although that designation doesn’t mean much, practically speaking, it was intended to make clear that breast-feeding is a civic responsibility, not just a personal choice. In so doing it portrays women who don’t breast-feed — who are more likely to be poor and African-American — not only as bad parents, but as irresponsible citizens.

Demographic differences in breast-feeding rates also justify government in-

terventions that punish poor women who do not breast-feed. This isn’t just the unobtrusive little “nudge” in the right direction. It’s more like a shove, with a kick for good measure.

Middle-class women primarily experience breast-feeding advocacy in the form of education campaigns and limits on their access to formula in hospitals. Poor women are vulnerable to more explicit coercion. The Special Supplemental Nutrition Program for Women, Infants and Children, known as WIC, which serves more than 50 percent of infants born in the United States every year, offers different benefits to breast-

feeding and non-breast-feeding mothers and babies. Women who breast-feed are eligible for WIC for twice as long as women who do not breast-feed, and they get an “enhanced food package,” which includes vouchers for

a wider range of more nutritious food. Unlike formula-fed babies, who are eligible only for infant cereal and fruit and vegetable-based baby food, breast-feeding babies also receive meat-based baby food, which is richer in iron. The difference in benefits is intended to create incentives for poor mothers to breast-feed, but withholding food from mothers at nutritional risk, and from their babies, seems more like punishment to me.

And that is just the problem. All too often, breast-feeding advocacy crosses the line from supporting a woman in her decision to breast-feed into compelling a woman to breast-feed. If breast-

feeding is the measure of our moral worth, it isn’t long before the idea of a mother not breast-feeding her child summons the familiar tropes of bad parenting and irresponsible citizenship that we have long deployed against poor women and minorities.

Does all this mean that women should stop breast-feeding? No. If you want to, if it’s easy for you, if you are healthy, if your baby is thriving on breast milk, then by all means do it. If I had to do it all over again, I probably would. But it would be different. Even though I might breast-feed as a way to nourish my baby, I could no longer use it as a talisman to ward off evil and disease. It’s a perfectly good choice, but it’s not the only choice, and it may not even be a better choice.

Surprisingly, the question of choice, which is central to so many women’s issues, is almost totally absent from discussions about infant feeding. Some breast-feeding advocates actually identify “choice” as the language of the enemy. Breast-feeding, they insist, is a maternal obligation.

But it is not choice that is the enemy. There is a difference between supporting a woman’s decision to breast-feed through policy changes like improved maternity leave, flexible work schedules and on-site day care facilities, and compelling women to breast-feed by demonizing formula. A woman should breast-feed because she wants to, not because someone tells her she has to.

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